REMARKS

Claims 1-140 are pending in the application. The April 1, 2002 Office Action requires restriction to one of the following inventions under 35 U.S.C. § 121:

- I. Claims 1-64, drawn to an EPG comprising banner advertisements and scrolling the listings, classified in class 725, subclass 40;
- II. Claims 65-136, drawn to an EPG comprising panel advertisements, classified in class 725, subclass 43;
- III. Claims 137-138, drawn to an EPG comprising advertisements that contain video, classified in class 725, subclass 41; and
- IV. Claims 139-140, drawn to an EPG comprising automatically displaying an embedded advertisement, classified in class 725, subclass 42.

Applicants hereby elect group I without traverse.

This election is expressly without waiver of the right to

prosecute and obtain claims to the non-elected subject matter either in this application or in other applications claiming priority herefrom.

Respectfully submitted,

Kevin T. Roddy

Reg. No. 50,577

Attorney for Applicants

FISH & NEAVE

Customer No. 1473

1251 Avenue of the Americas New York, New York 10020-1104

Tel.: (212) 596-9000 Fax: (212) 596-9090